Canara Bank Securities Ltd.



TITAN COMPANY LTD TECHNICAL CALL Date: 27thJune 2025

(A Wholly Owned Subsidiary of Canara Bank)

	ction: BUY	CMP: ₹3678.00	TGT1/TGT2: ₹3815.00- ₹4011.00	Stop Loss: ₹3446.00	Time frame: 6-7 WEEKS
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Titan Company Limited is an India-based consumer lifestyle company. The Company is primarily involved in the manufacturing and sale of Watches, Jewelry, Eyewear and other accessories and products. The Company's segments include Watches and Wearables, Jewelry, Eyewear and Others. The Watches and Wearables segment includes brands, such as Titan, Titan Clock, Fastrack, Sonata, Zoop, Octane, Xylys, Helios, Titan Raga, Fastrack Smart, Nebula and SF. The Jewelry segment includes brands, such as Tanishq, Mia, Zoya and CaratLane.

The Eyewear segment includes the Titan EyePlus and Fastrack Eyecare. The Others segment includes Aerospace & Defence, Automation Solutions, Fragrances, Accessories and Indian dress wear. Its new business includes brands, such as Skinn and Taneira. The Company's subsidiaries include Titan Engineering & Automation Limited, Caratlane Trading Private Limited, Titan Holdings International FZCO, Titan Commodity Trading Limited and TCL North America Inc., among others.

Key Data				
Nifty	25561.40			
Sector	Jewellery & Watches			
52 Week H/L(Rs)	3866.15/2947.55			
Market Cap (Rs Cr)	326483.36			
Face Value (Rs)	1.00			
Daily Oscillator Direction				
20 DEMA	+ve			
50 DEMA	+ve			
100 DEMA	+ve			
200 DEMA	+ve			

RESEARCH ANALYST

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TECHNICAL RATIONALE

- The stock has broken out from a flag and pole pattern, indicating a continuation of the prior strong uptrend and signaling fresh bullish momentum after a brief consolidation phase.
- The RSI is currently at ~67.45, comfortably above the key 60-level; this suggests strong bullish sentiment and room for further upside.
- A positive MACD crossover has occurred with the MACD line crossing above the signal line and sustaining above the zero mark, which supports the continuation of the uptrend.
- Volume activity has also shown a noticeable spike on the breakout, adding weight to the move and improving conviction in the breakout's sustainability.
- Buy at ₹3,678.00 for a short-term target of ₹3,815.00 ₹4,011.00, with a stop-loss at ₹3,446.00 on a closing basis.





TECHNICAL GLOSSARY:

- Symmetrical Triangle Breakout: A chart pattern where the price consolidates within converging trendlines, forming lower highs and higher lows. A breakout above the upper trendline signals bullish momentum, while a breakdown below the lower trendline indicates bearish movement. Volume expansion during the breakout strengthens confirmation.
- Channel/trendline Breakout: A technical event where the price moves above the resistance or below the support line of a price channel/trendline, signaling a potential trend continuation or reversal.
- Retest: The price action where the stock revisits a previously broken resistance (now acting as support) to confirm the breakout's validity.
- MACD (Moving Average Convergence Divergence): A trend-following momentum indicator that shows the relationship between two moving averages of the stock price. Used to identify bullish or bearish signals.
- Positive Crossover (MACD): Occurs when the MACD line crosses above the signal line, often interpreted as a buy signal or bullish momentum.
- RSI (Relative Strength Index): A momentum oscillator that measures the magnitude of recent price changes to evaluate whether a stock is overbought (above 70) or oversold (below 30).
- DEMA (Daily Exponential Moving Average): A type of moving average that places a higher weight on recent prices, making it more responsive to recent price changes compared to a simple moving average (SMA). It is widely used in technical analysis to identify trends, support/resistance levels, and momentum.
- A higher high occurs when the price reaches a new peak above the previous high, indicating strong buying pressure and an ongoing uptrend in the market.
- A higher low forms when the price pulls back but remains above the previous low, signaling sustained buying interest and confirming the continuation of an uptrend.
- The signal line in technical analysis is a smoothed moving average of an indicator, such as the MACD, used to generate buy or sell signals by identifying crossovers, confirming trends, and enhancing decision-making for traders and investors.







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