# Canara Bank Securities Ltd.

(A Wholly Owned Subsidiary of Canara Bank)



Exide Industries Limited
TECHNICAL CALL
Date: 26<sup>th</sup> March 2025

Action: BUY

CMP: ₹ 364.00 TGT1/TGT2: ₹ 383.00 -400.00

Stop Loss: ₹ 340.00 Time frame: 7-9
WEEKS

Exide Industries Limited is engaged in manufacturing and distributing of acid batteries and storage solutions. The Company's operates through Storage Batteries & allied products segment. The Company manufactures electrical equipment, general purpose and special-purpose machinery and equipment, transport equipment. The Company's products include automotive batteries, institutional ups batteries, inverter batteries, solar solutions, integrated power back-up systems, home ups systems, industrial batteries, genset batteries, erickshaw vehicles, and submarine batteries.

Its automotive battery products include four-wheeler batteries, three-wheeler batteries, two-wheeler batteries and Exide e-ride batteries. Its products are used by automotive vehicles, uninterruptible power supplies (UPS) and inverters, automotive original equipment manufacturer (OEMs), industrial OEMs, institutional customers, government /non-government entities, Indian Navy, export dealers and distributors.

Key Data	
Nifty	23,653.80
Sector	Auto Components & Equipments
52 Week H/L(Rs)	620.35/302.80
Market Cap (Rs Cr)	31012.25
Face Value (Rs)	1.00
Daily Oscillator Direction	
20 DEMA	- ve
50 DEMA	- ve
100 DEMA	- ve
200 DEMA	+ ve

### **RESEARCH ANALYST**

Sankita V sankita@canmoney.in Tel 022-43603863 canm ney.in



### **TECHNICAL RATIONALE**

- On the weekly chart, EXIDEIND has taken support from the bottom and is now surpassing the median of the weekly channel.
- Both, MACD and RSI has bottomed out indicating potential bullishness.
- Traders may take a position at 364 levels for a short term target of ₹383 400 with a stop loss below ₹340 on the closing basis.





#### **TECHNICAL GLOSSARY:**

- Channel/trendline Breakout: A technical eve<mark>nt where the price moves above the resistance or below the support line of a price channel/trendline, signaling a potential trend continuation or reversal.</mark>
- Retest: The price action where the stock revisits a previously broken resistance (now acting as support) to confirm the breakout's validity.
- MACD (Moving Average Convergence Divergence): A trend-following momentum indicator that shows the relationship between two moving averages of the stock price. Used to identify bullish or bearish signals.
- Positive Crossover (MACD): Occurs when the MACD line crosses above the signal line, often interpreted as a buy signal or bullish momentum.
- RSI (Relative Strength Index): A momentum oscillator that measures the magnitude of recent price changes to evaluate whether a stock is overbought (above 70) or oversold (below 30).
- DEMA (Daily Exponential Moving Average): A type of moving average that places a higher weight on recent prices, making it more responsive to recent price changes compared to a simple moving average (SMA). It is widely used in technical analysis to identify trends, support/resistance levels, and momentum.







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### Research Desk

**Canara Bank Securities Ltd** 

SEBI: RESEARCH ANALYST REGISTRATION: INH000001253

BSE: INB 011280238, BSE F&O: INF 011280238

NSE: INB 23180232, F&O: INF 231280232, CDS: 231280232

Maker Chambers III, 7th floor,

Nariman Point, Mumbai 400021

Contact No.: 022 - 43603861/62/63

Email id: <u>researchdesk@canmoney.in</u>

Website: www.canmoney.in





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